



## Hartz Franchise Restaurants, Ltd.

16670 Stuebner Airline Road  
Spring, Texas 77379  
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February 22, 2016

TO ALL FRANCHISEES

### RE: Federal Required Disclosure of Nutrient Information

The U.S. Food & Drug Administration (FDA) has finalized rules that require calorie information be posted on menus and menu boards in chain restaurants. The ruling will go into effect as of December 1, 2016

The rules require all Hartz Restaurants:

- to display caloric information on indoor and drive-thru menu boards
- provide written nutritional information to customers upon request
- to display caloric information on the buffet counter

**In preparation for this ruling, Hartz Corporate will mandate ALL Hartz Stores be in compliance by August 31, 2016.**

Hartz Corporate will provide all stores with the following:

- Paper handouts with nutritional information on Hartz standard menu items
- New menu pictures of the drive-thru menu board if you have the Image Point boards or the latest 3 main panel boards
- New menu pictures for our new indoor magnetic menu board

### Indoor Menu Board

We are requiring all stores to replace their existing cabinet style, back-lit indoor menu boards with our new 7 panel magnetic board. Since the prices are pre-printed on the menu panels, you will need to contact us prior to scheduling your sign installation so we can have the menu pictures in time for the installation.



### **Drive-Thru Menu Board**

Any store that does not have the following Image Point or latest 3 panel board will also be required to change out their current menu board.

### Image Point Board



### 3 Panel Board



Time is of the essence, please do not wait until the deadline to contact the following sign companies as they need ample time to fabricate and install your board.

Our two official menu sign companies are:

- 1) AM Neon Signs  
Contact: Viet or Tony  
Phone: 713-302-0609

- 2) Signs by Julio  
Contact: Julio  
Phone: 832-322-0776

Both companies are quoting \$1,400 for indoor board and \$3,500 for Drive-thru menu board price: \$3,500. Prices include removal of old sign and are subject to vary based on scope of work. Prices could be negotiated if other signage services are needed.

Your store may need front track lighting if the indoor menu board area is not well lit – you will need to call an electrician to install front lighting.

### Front Track Lighting



### Legal Disclaimer

*Effective December 1, 2016*

*Penalties for non-compliance with the menu labeling regulations are established in the Federal Food, Drug, and Cosmetic Act.*

*Persons exercising authority and supervisory responsibility over a restaurant can be held individually responsible for violations. Such persons have a positive duty to seek out and remedy violations and a duty to implement measures that will ensure that violations will not occur.*

*Enforcement actions will be determined on a case-by-case basis. Be advised that the FDA retains the discretion to hold those with supervisory responsibility, including those who are “responsible individuals” who certify the menu labeling, criminally liable for a misbranding violation.*

*If you have any questions, please consult legal counsel of your choice.*

Please contact us if you have any questions concerning the menu renovations.

Sincerely

*Hartz Management Team*