



Hartz Franchise Restaurants, Ltd.

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TO: Franchise Family

SUBJECT: New Product Launch - Apple Pies

Corporate is excited to announce that Apple Pies in our test stores have been selling exceptionally well. Every Hartz Store is required to sell the new pies. You will be receiving 1 case of Apple Pies from Jakes to get you started– billed to your Jakes delivery invoice.

Promotional Material found in this box

- 1 Counter Card (9 x 12)
- 2 Door Clings (14 x 18)
- 1 Drive-Thru Window Cling (6 x 12)

Jakes

- Item Code # PIES86
- 120ct per case
- \$39.66 a Case

Cooking Procedure

- Keep Frozen
- From frozen state Fry for 5-6 minutes (**not in the fish fryer**)
- Holding time is 3 hours (**under heat lights**)
- Pack in a Small Fry Bag

Selling Price

- 1 for \$1.09
- 3 for \$2.99

If you have any questions, please feel free to call Debbie or our office.